

Search Engine Ranking Report

Date: Tuesday, 26 February 2008

Recipient:

Search engine ranking report for keyphrases targeted in search engine optimisation campaign

Report Overview

Ranking Date

Date: Tuesday, 26 February 2008

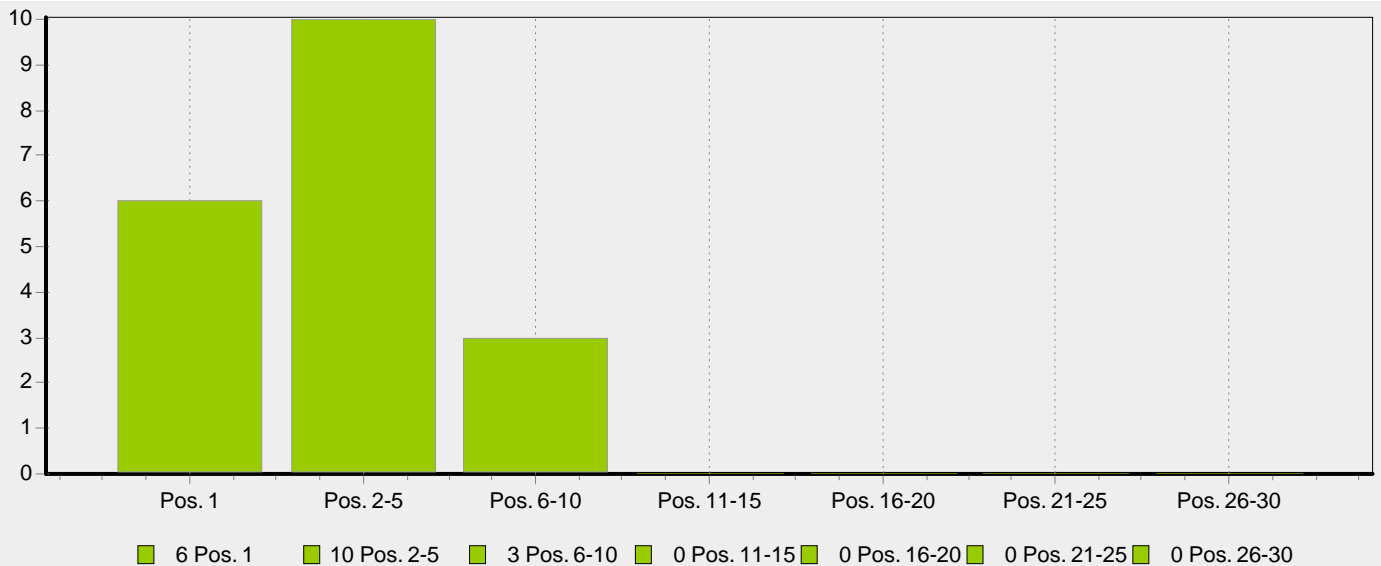
Ranking Selection

One keyword and one URL have been checked on 14 search engines. The first 4 result pages of each search engine have been checked.

Visibility Statistics

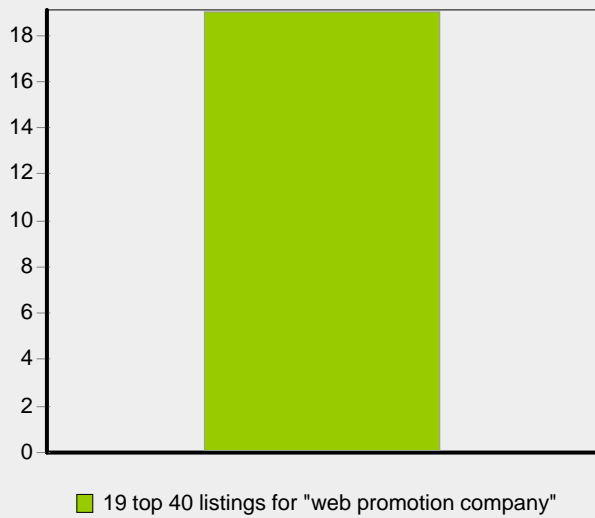
Listings in the first position	6
Listings in the top 5 positions	16
Listings in the top 10 positions	19
Listings in the top 20 positions	19
Listings in the top 30 positions	19
Listings which moved up	0
Listings which did not change	19
Listings which moved down	0
Total listings	19

Listings Distribution

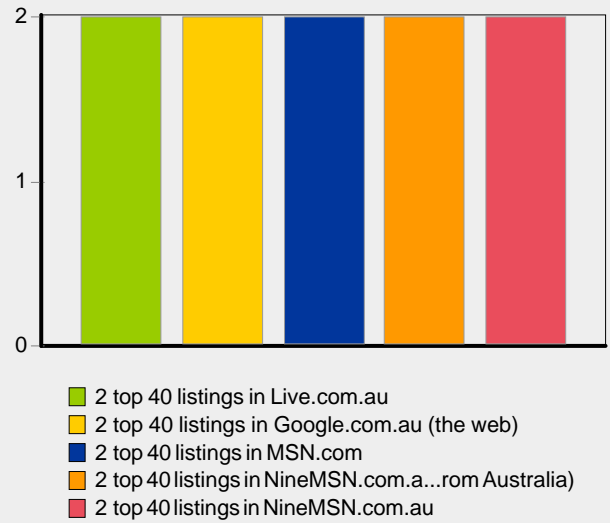


Top 40 Listings

Top 40 Listings For Keywords



Top 40 Listings In The Search Engines



Checked URLs

URL	Listings On Page 1	Listings On Page 2	Listings On Page 3
http://www.powerup.com.au	19	0	0
Total	19	0	0

Checked Keywords

Keyword	Listings On Page 1	Listings On Page 2	Listings On Page 3
web promotion company	19	0	0
Total	19	0	0

Checked Search Engines
























Search Engine	Listings On Page 1	Listings On Page 2	Listings On Page 3
AltaVista.com.au (Australia)	1	0	0
AltaVista.com.au (Worldwide)	1	0	0
AOL.com.au (Pages from Australia)	1	0	0
AOL.com.au (the web)	1	0	0
Ask.com	1	0	0
Google.com.au (pages from Australia)	1	0	0

Checked Search Engines

Search Engine	Listings On Page 1	Listings On Page 2	Listings On Page 3
 Google.com.au (the web)	2	0	0
 Live.com	1	0	0
 Live.com.au	2	0	0
 MSN.com	2	0	0
 NineMSN.com.au	2	0	0
 NineMSN.com.au (Only from Australia)	2	0	0
 Yahoo.com.au (All of Yahoo)	1	0	0
 Yahoo.com.au (AU only)	1	0	0
Total	19	0	0

Ranking Results

Checked Keyword: web promotion company

Search Engine	URL	Pos.	Page
 AltaVista.com.au (Australia)	http://www.jhemans.powerup.com.au	1	1
 AltaVista.com.au (Worldwide)	http://www.jhemans.powerup.com.au	2	1
 AOL.com.au (Pages from Australia)	http://www.jhemans.powerup.com.au	1	1
 AOL.com.au (the web)	http://www.jhemans.powerup.com.au	3	1
 Ask.com	http://www.jhemans.powerup.com.au	1	1
 Google.com.au (pages from Australia)	http://www.jhemans.powerup.com.au	1	1
 Google.com.au (the web)	http://www.jhemans.powerup.com.au	6	1
 Google.com.au (the web)	http://www.jhemans.powerup.com.au/Links/web-promotion-and-seo-company---expert-optimization-service.htm	7	1
 Live.com	http://www.jhemans.powerup.com.au	-	-
 Live.com	http://www.jhemans.powerup.com.au/?2	9	1
 Live.com.au	http://www.jhemans.powerup.com.au	-	-
 Live.com.au	http://www.jhemans.powerup.com.au/?2	3	1
 Live.com.au	http://www.jhemans.powerup.com.au/Links/web-promotion-and-seo-company---expert-optimization-service.htm	4	1
 MSN.com	http://www.jhemans.powerup.com.au	-	-
 MSN.com	http://www.jhemans.powerup.com.au/?2	3	1
 MSN.com	http://www.jhemans.powerup.com.au/Links/web-promotion-and-seo-company---expert-optimization-service.htm	4	1
 NineMSN.com.au	http://www.jhemans.powerup.com.au	-	-
 NineMSN.com.au	http://www.jhemans.powerup.com.au/?2	3	1
 NineMSN.com.au	http://www.jhemans.powerup.com.au/Links/web-promotion-and-seo-company---expert-optimization-service.htm	4	1
 NineMSN.com.au (Only from Australia)	http://www.jhemans.powerup.com.au	-	-
 NineMSN.com.au (Only from Australia)	http://www.jhemans.powerup.com.au/?2	1	1
 NineMSN.com.au (Only from Australia)	http://www.jhemans.powerup.com.au/Links/web-promotion-and-seo-company---expert-optimization-service.htm	2	1
 Yahoo.com.au (All of Yahoo)	http://www.jhemans.powerup.com.au	2	1

Search Engine	URL	Pos.	Page
 Yahoo.com.au (AU only)	http://www.jhemans.powerup.com.au	1	1

Rankings for "web promotion company"

